

Annydi Productions in collaboration with 100% Entertainment

Presents

WE ARE ART

Through the Eyes of Annalaura

Every creative journey begins with a spiritual quest for insight...



A DOCUMENTARY ABOUT SECOND CHANCES

We Are Art Through the Eyes of Annalaura is a life affirming, inspirational story of creativity, second chances and new beginnings.

MEDIA INFORMATION
CONTACT INFO

Movie Contact
Weissman/ Markovitz
e.andy@publicity4all.com

Music Contact
Chasen PR
jeff@chasenpr.com

Filmed on location in Naples, Italy, **We Are Art Through the Eyes of Annalaura** was produced and directed by Annalaura di Luggo in collaboration with production supervisor and creative consultant Stanley Isaacs, and is an inspirational story of creativity, second chances and new beginnings.

The documentary feature depicts Annalaura's journey as she undertakes her most artistic challenge, creating **Collòculi**, an immersive, multi-media, interactive art installation constructed in the shape of a Giant Eye made of recycled aluminum, symbolizing environmental rebirth and recycling. She incorporates her artistic visualization of the lives of four young people who, in their own way, found a spiritual path out of the darkness into the light and reclaimed their self-esteem and found new value in life.

We Are Art Trough the Eyes of Annalaura explores the artist's unique creative process which began with her interviewing dozens of young adults. They shared their personal accounts of overcoming adversities such as bullying, racial discrimination, blindness, alcohol and drug abuse, sexual discrimination and crime.

Annalaura then chose four protagonists. Through her expressive interpretations, their intimate revelations were transformed, blending their stories with the language of photography, digital video art, sound design, sensory interaction and experimental cinema.

Once completed, the narrative was integrated into the Giant Eye and projected through the pupil, allowing the viewer in the gallery, through virtual technology, to interact and become part of the installation.

Thus, with each individual viewing, **Collòculi** undergoes transformation as the art, and its protagonists and the viewer reflect as one... **We Are Art**.

DIRECTOR'S STATEMENT



Eyes represent the infinity of differences...

My artistic and human experiences revolve around an interest in the person, on the affirmation of the value of human beings and life.

My greatest desire is social inclusion.

From this belief I developed a documentary which is a combination of reportage-style (by interviewing dozens of young adults who overcame adversities) and an innovative video art style by experimenting for my multimedia installation "Colloculi" the most advanced real-time interactive technologies.

The documentary is an audiovisual journey that uses the languages of visual arts and sound design, and it offers a portrait of four young adults who have faced different challenges, that they have overcome with strength and dignity. I wanted them to strip themselves of preconceptions and sufferings to become creatures of sublime beauty like their eyes.

My focus is on their eyes that become a symbol of identity and equality in unity to demonstrate the important concept that every human is precious and special, and WE ARE ALL A WORK OF ART.

For myself, each human being is one of God's wonderful creatures. I decided to explore the human nature through vision, investigating the eye, which is often referred to as the mirror of the soul.

I developed and patented a special camera that allows me to explore the iris. I lay it bare, I dilate it, and I display it in a gigantic format as a reminder that we need to look at each other in the eyes. In today's world, we often do not have the time nor the inclination to do so and because of the recent lockdowns and social distancing, humanity has suffered a great loss resulting from the isolation and lack of human contact.

TITLE:	WE ARE ART THROUGH THE EYES OF ANNALAURA
LANGUAGE	ITALIAN, ENGLISH SUBTITLES
GENRE	DOCUMENTARY FEATURE
COUNTRY OF ORIGIN	ITALY

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WEBSITE	www.weareart.info
IMDb	https://m.imdb.com/title/tt21236128/?ref_=m_ttmi_tt

Fact Sheet

The Documentary was shot in Naples, Italy
Production time: 7 weeks

Public Support

The film obtained the support of the Italian Minister of Culture (MiC), of the Campania Region Film Commission, of the Banco di Napoli Foundation and of Luca de Magistris Private Banker Fideuram.

Inclusion of Minorities

The artistic crew consisted of 7 females - including 4 blind young women, a young woman with Down syndrome and a young woman with alcohol addiction - one transgender young adult, a young man with autism, a young man in a wheelchair, a black immigrant from Africa and four individuals with past criminal records.

The majority of the Technical Staff was female and included a female translator who is blind and a post production team made by one Hispanic and one Indian female.
The crew also included a costume consultant, a set designer and a runner who were LGBT.

Promoting safety

On and off the set the production included a Psychologist, a Cardiologist and a Nurse to insure the health and safety of the cast and of the crew.

Technical Specs

Running time	69 minutes
Format	HD
	Color
Ratio	1.85
Frame Rate	25 fps
Aspect ratio	16:9
Resolution	1920x1080
Format audio	5.1.
Exhibition format	DCP

Annalaura di Luggo
Stanley Isaacs
Gabriele Perretta
Giuseppe Amabile
Larissa De Maio
Noemi Marano
Youssef Kone

and in order of appearance

Gino Lucignano, Raffaele Del Giudice, Guido Pappadà,
Francesco Mario Melito, Biagio Manna, Maria Esposito,
Pio Pagano, Daniele Luciano Pio Gallo, Francesca Catalano,
Emanuele Conato, Aurora Dorsi, Stefania Loffredo,
Domenico Capasso, Andrea Bellezza, Paky Di Maio,
Paolo De Campora, Roberta Cotronei, Emilio Costa,
Jacopo Avogadro, Christopher Roth.

We Are Art Song written by
Lead singer
Chorus
Based upon a concept by
Art Curator
Produced by
in collaboration with
With the support of

Annalaura di Luggo and Paky Di Maio
Annalaura di Luggo
Francesca Catalano and Pasquale Riccio
Annalaura di Luggo
Gabriele Perretta
Annydi Productions
100% Entertainment.
MiC (Minister of Italian Culture
Campania Region Film Commission
Banco di Napoli Foundation
Luca de Magistris Private Banker Fideuram

Annalaura di Luggo
Stanley Isaacs
Annydi s.r.l.
Christopher Roth
Paky Di Maio
Emilio Costa
Greg Ferris
Martino Mangiacapra
Stanley Isaacs
Emilio Costa
Guido Peluso
Rosalia Cecere
Maria Raffaella Faggiano, Antonio Cossia
Annalaura di Luggo
Guido Pappadà
Daniele De Stefano, Luigi Cavaliere
Chiara Borzacchiello, Arianna Cunzolo
Luca Esposito
Maria Pia Ruggiero, Alfonso Santoro, Agostino Zippo
Massimo Mahyeux
Francesco Begonja, Stefano Di Stasio
Mattia Falco
Vitalii Maliuskyi
Marcello Palminteri, Giuseppe Rizza
Francesco Mario, Melito Troiano
Roberta Cotronei
Arturo Ciro Maiolino
Dimitri Sassone
Roberto Turchi, Studio Laudieri
Studio Legale Olindo Preziosi
Movie 4.0 Logistical
Jacopo Avogadro, Andrea Bellezza
Weissman/Markovitz Communications
Rick Markovitz, Leonard Morpurgo, Cheri Warner
The Allison Jackson Company
Allison Jackson, Katie Sullivan
Allied Global Marketing
Comin & Partners, Way to Blue and Paola Papi
Filmlook Media and Post. Anna Cordova, Taylor Conroy

Luca Hettner
Big Bang di Alfredo Carbone
Camilla Ricciardi
Prima Donna, Sergio Amodeo, Gaetano Pirito
Iole Addati

Producer Director
Production Supervisor / Creative Consultant
Executive Producer
Editor
Composer
Director of Photography
Marketing/Content Consultant
Assistant Director
2nd Unit Director
1st Camera Operator
2nd Camera & Steadicam
Floor Sound, Audio Mixer
Production Coordinators
Pre-editing
VFX Manager
Data Managers
Continuity
Asst. Operators
Production assistants
Videographer
Still Photographer
Electricians
Stage Technician
Set Designer
Grip
Translator
Administrative Strategy
Administrative Consultant
Labor Consultant
Legal Services
Consultants
Technology Providers
US Public Relations

US Events and Screening Coordinator

US Advertising, Strategy and Activation
Publicist Italy
Media Post, Main and End Titles, Subtitles,
Closed Captioning and Color Grading
Costume Consultancy
Audio and Lighting Service
Makeup
Hair Stylists
Catering

Annalaura di Luggo is a multimedia artist and documentary director and producer based in Naples, Italy. She is a member of the International Documentary Association and The Society of Composers & Lyricists (SCL).

In 2019 she was invited to the 58th Venice Biennale with her work of art **Genesis**.

In 2018 she was invited to New York to display her solo art show and documentary **Blind Vision** at the United Nations, and at the General Italian Consulate. Fusing aesthetics, performance, and multimedia technology, the artist created visually striking works that invited dialogue about social issues.

She has tackled incarceration (**Never Give Up** multimedia installation and documentary), environmental issues (**Sea Visions / 7 Viewpoints**), human rights (**Human Rights Vision**, for the Kennedy Foundation), and blindness (**Blind Vision**, multimedia installation and award-winning documentary based on the artist's enlightening journey with visually impaired people).

Annalaura was interviewed in the TV series **Giving Back Generation**, that starred Selena Gomez, Nina Dobrev, Sofia Carson and Emma Marrone.

To create **Napoli Eden**, her previous artistic project, Annalaura used recycled aluminum to create four monumental works of art that were on display around Naples. The objective was to encourage debate on sustainability in the environment. This project inspired the director Bruno Colella to film the documentary of the same title, which tells the artist's creative experience. The film qualified for consideration for the 2021 Academy Awards in the best documentary category. Annalaura is a member of the International Documentary Association and and The Society of Composers & Lyricists (SCL).

Recycled aluminum again plays a part in **Collòculi**, her latest artwork that is a sculptural iris which transmits multimedia and immersive content. **Colloculi** has been exhibited at the National Archeological Museum of Naples, and the Banco Napoli Foundation in Naples, and the creative process is the focus of the documentary **We Are Art Through the Eyes of Annalaura**, directed by the artist herself.

WEBSITE	https://www.annalauradiluggo.com
WIKIPEDIA	https://en.wikipedia.org/wiki/Annalaura_di_Luggo
IMDb	https://www.imdb.com/name/nm10715010/mediaviewer/rm362786305/

Isaacs is a multiple award-winning filmmaker, preservationist and educator. He is the founder and CEO of 100% Entertainment LLC, an independent production and development company and The Film History Preservation Project, a multi-award-winning documentary series devoted to showcasing legendary film producers. The Mission Statement of the FHPP is to preserve the heritage of cinema by enshrining priceless stories, insights and behind the scenes revelations from producers such as Albert S. Ruddy, Alan Ladd, Jr., and Mace Neufeld who were responsible for some of the most beloved and iconic films ever made.

Over his four-decade career in the entertainment industry, Isaacs has written, produced and directed a wide range of motion picture projects, both studio and independent, documentary features and television films and pilots for both network and cable.

He has overseen multi-million-dollar budgets, spearheaded staffs of more than 85 people, and held the title of Head of Literary for David Shapira and Associates talent agency.

Additionally, Isaacs maintains a strong commitment to education and has conducted screenwriting and film production workshops at film festivals around the world.

A partial list of Isaacs' achievements include: co-hosting an evening of his films on Turner Classic Movies (TCM), special advisor and Member of the Board of The Niagara Falls International Film Festival, keynote speaker at "The Magic of Books... Celebrate Literacy" seminar held at the University of Southern Mississippi campus, guest instructor at the National Association of Latino Independent Producers, Master Class lecturer at The Korean Film Council/Korean Academy of Film Arts Festival, Seoul Korea, a volunteer Big Brother for a dozen years and serving as a mentor to middle school children for four semesters at Spark LA, a mentoring program that works in conjunction with The Academy of Motion Picture Arts and Sciences.

Isaacs is a member of the Writers Guild of America and Canada, SAG/AFTRA, The Producers Guild of America and The Academy of Television Arts and Science.

In recognition of his work on The Film History Preservation Project, Isaacs has been inducted into the 2021 and 2022 volumes of Who's Who in America.

Isaacs is also currently serving as Honorary President of the Film Theatre Academy, in the town of San Giorgio a Cremano, located in the foothills west of Mount Vesuvius in Naples, Italy.

Emilio Costa **Director of Photography**

Born in Naples, Costa graduated in 2012 in Modern Literature. He began studying cinematography in 2013 in a Neapolitan cinema school. A year later he got his first job as a cinematographer. He has worked on several productions, short films, videoclips, commercials, even animation (*Ishmael*). In 2017 he joined AIC, the Italian Federation of Cinematographers. Other credits include the feature film *Querido Fidel* and the documentary *Il Figlio Velato* both shot in 2019. His first work as a cinematographer was the short *The Closet*.

Christopher Roth **Production Supervisor, Creative Consultant**

Christopher Roth has been working as a feature film editor since 1987. His first credit was the well-known cult film *Killer Klowns from Outer Space*. He has more than 100 films to his credit, many of which have been in the thriller/horror genre. He edited the first *Leprechaun* in 1991, and the Japanese/Canadian co-production martial arts action film based on the manga, *Crying Freeman*, made entirely in Vancouver, Canada. Other credits have included seven films for cult director-producer Brian Yuzna, including *Return of the Living Dead II*. He also edited a number of films for Sci-Fi Channel, including *Raptor Island*, for director Stanley Isaacs, as well as Isaacs' two documentaries, *It's Always About the Story: Conversations with Alan Ladd, Jr.* and *Sometimes Lucky Is More Important Than Smart: Conversations with Mace Neufeld*. He has edited numerous cable movie thrillers for Ion, Lifetime Movie Channel, TV One, etc., and recently branched out into westerns with three in a row including *Desperate Riders* for producer-director Mike Feifer.

Pasquale (Paky) Di Maio **Sound Designer/Composer**

Paky Di Maio is a composer, sound designer, producer and multi-instrumentalist. He began his recording career by releasing remixes alongside Paul Oakenfold, Fat Boy Slim. He has worked alongside producer Michael Baker (Prince, Ray Charles, Madonna, Sting). In 2008 he opened the Italian or Massive Attack tour. Since 2008 he has dedicated himself to soundtracks, making his debut as a composer in *Amleto*. Since 2012 he has collaborated with the Teatro Civico of Caserta creating the music of dozens of theatrical works, also present at the Napoli Teatro Festival. Paky Di Maio was a finalist at the Venice Biennale in the Theater and Performing Arts sections for two consecutive years. He wrote the music for *Svanire*, a film by Angelo Cretella and for the award-winning *In Her Shoes* by Maria Iovine and the feature film *Corpo a Corpo* which was nominated for the 2022 Nastri d'Argento. He also deals with multimedia installations and sound systems including *Bamburgh Castle* within the exhibition *William Turner-Opere della Tate* with mention in the Art Tribune, *Sea Vision* and *Blind Vision* by Annalaura di Luggo. Since 2019 he has been collaborating as a teacher of electronic music at the Liceo Musicale "A. Cirillo" in Aversa. Between 2020/21 he founded the Electroshock Therapy (EST) project with Ilaria Delli Paoli.



Annydi Productions was conceived as a center of production and promotion of experimental films, documentaries, pieces of video art and interactive installations. By building bridges between specialized technicians and artists, Annydi Productions produces works of social and cultural relevance, focusing on issues such as social inclusion, environmental protection, human rights, nature and biodiversity. Annydi has always included individuals with sensory disabilities and social inclusion challenges.

We Are Art Through the Eyes of Annalaura, is an inspirational story of creativity, second chances and new beginnings. The documentary feature follows Annalaura di Luggo's journey as she undertakes her most artistic creative challenge, creating Colloculi, an immersive multi-media interactive art installation. The film obtained the support of the Italian Minister of Culture (MiC), of the Campania Region Film Commission, of the Banco di Napoli Foundation and of Luca de Magistris Private Banker Fideuram. The majority of the Technical Staff was female and included a female translator who is blind and a costume consultant who is LGBT. The post production company was managed by an hispanic female and employed an indian female. The artistic crew consisted of one transgender young adult, a young woman with Down syndrome, a young man with autism, a young man in a wheelchair, a black immigrant from Africa, four blind young adults and four individuals with past criminal records.

Shot in 2020, **Napoli Eden**, a documentary feature, depicts Annalaura's journey to create four monumental works of art from recycled aluminum. She included a group of under-privileged at-risk youth, offering them new positive possibilities. Qualified for consideration for the 2021 Academy Awards in the best documentary category, it received numerous awards and nominations from prestigious festivals around the world, including Best Documentary at the Venice Film Awards. The film was also recognized by the Italian Ministry of Foreign Affairs for its inspiring art and social commentary.

Shot in 2018 **Blind Vision** arises from the artist's interest in exploring the universe of people who perceive reality with senses other than sight seeking to reaffirm the value of these individuals as an active part of society. Awarded Best Documentary at the Niagara Falls International Film Festival and at the Fort Myers Beach Film Festival **Blind Vision** was also honored with a special presentation at the United Nations Conference on Rights of Persons with Disabilities and at General Italian Consulate in New York.

Annydi Production is member of The International Documentary Association (IDA) and The Society of Composers & Lyricists (SCL).



Annalaura di Luggo **Producer, Director, Artist**

I “see” through the eyes of people, eyes that I have chosen as a symbol of my art, as a vehicle to contribute to a change of vision and perspective. Suffering can strengthen a person’s personality and determination. With *We Are Art Through the Eyes of Annalaura*, I compare various types of challenges that are solved by working together. The language of art opens new horizons. This documentary feature is not only a social and artistic look at human perception, but also an affirmation that each individual is an active part of society. The eyes of the four chosen young adults reveal unique stories of survival, and become a symbol of redemption when I transform them into a multimedia installation.

I chose macro photography of their eyes, using camera technology that I developed, to highlight the value and uniqueness of every human being, and to demonstrate that “WE ARE ALL A WORK OF ART.”



Giuseppe Amabile

Born in Naples

I “see” that crime and drug dealing have caused me to permanently lose a father. I will probably never see my mother again, except through the bars of the prison. I lived on the street where the law of survival of the strongest results in people bullying others to stay alive. I don’t want to end up in jail. I live in a foster home because I have never had a home or a family. My parents lost; I WON’T LOSE! I will undertake any kind of job, trying day by day, to win my challenge. I can proudly say that “I AM A WORK OF ART”.



Noemi Lucia Marano

Born in Naples

I “see” the world around me positively...because of my blindness, I do not perceive it according to the common way of thinking. I have never seen the world with my eyes, but my perceptions are stronger than many simple “glances.” I am proud, and I do not feel inferior to anyone. Everything is in my control. My parents taught me how to fall, in order to learn how to get back up. I sing, dance, and work with blind youth. I volunteer in a kennel and go horseback riding. The empathy I have with animals is incredible. I say without hesitation that “I AM A WORK OF ART”.



Larissa De Maio

Born in Moscow

I “see” my past as a wound that has now healed. I have been a victim of bullying for many years. I had a malformation in my chin due to a fall when I was a baby in Russia before coming to Italy for adoption. I felt different not having known my biological parents and for my appearance. I felt abandoned, and insecure. I foolishly thought of finding an ally in alcohol which created further problems for me. The courage and determination and affection of my new family, including an operation allowed me to demonstrate my strength. So I got up, in the certainty that “I AM A WORK OF ART”



Youssouf Kone

Born in the Ivory Coast

I “see” beyond the horizon the future awaits me. Yes, I was an illegal immigrant in Italy. In the Ivory Coast, I only had eyes to look back, there was no future. I decided, with pain, to move away from a land that I loved and from my beloved family. Thanks to my strength and with God’s protection, I started my journey and I arrived in Italy where I worked hard to find a good job. I found myself teaching others how to deal with their difficulties. Now I smile and attract other smiles. I have a family including a daughter who looks like me. I proudly repeat to them that “I AM A WORK OF ART”



Gabriele Perretta

Art Critic

I “see” the work of Annalaura di Luggo as a way to go beyond image and imagination by exploring new technological frontiers. The humanity of the young adults that she chose teaches us to see with a new inclusive “eye” with the support of new media and technology.



Stanley Isaacs

Production Supervisor, Creative Consultant

I “see” the world united... while not always by words then most certainly by images. When Annalaura asked me to be involved in We Are Art I jumped at the opportunity... I think it is a documentary of significant importance. In life it seems that some people are more “lucky/ blessed” than others. If those who have had more would make a contribution in stimulating the lives of those who have had less, then the world will be a better place for everyone. The four young adults Annalaura chose for inclusion in her project all have had difficult pasts, but through Annalaura’s creative process and imagination she transformed them all into works of art, thus instilling new meaning and hope into their lives.

WE ARE ART

Through the Eyes of Annalaura



www.weareart.info

For photography
and additional materials

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MOVIE TRAILER >>>



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